

## Local pilot fact sheet: Expo 2015

Project partner organisation name: Comune di Milano

Name of contact person: Marco Parolin

E-Mail of contact person: marco.parolin@comune.milano.it, marco.parolin@tiscali.it

Name of the area of local pilot application: Expo 2015

Area (in ha): 98.5

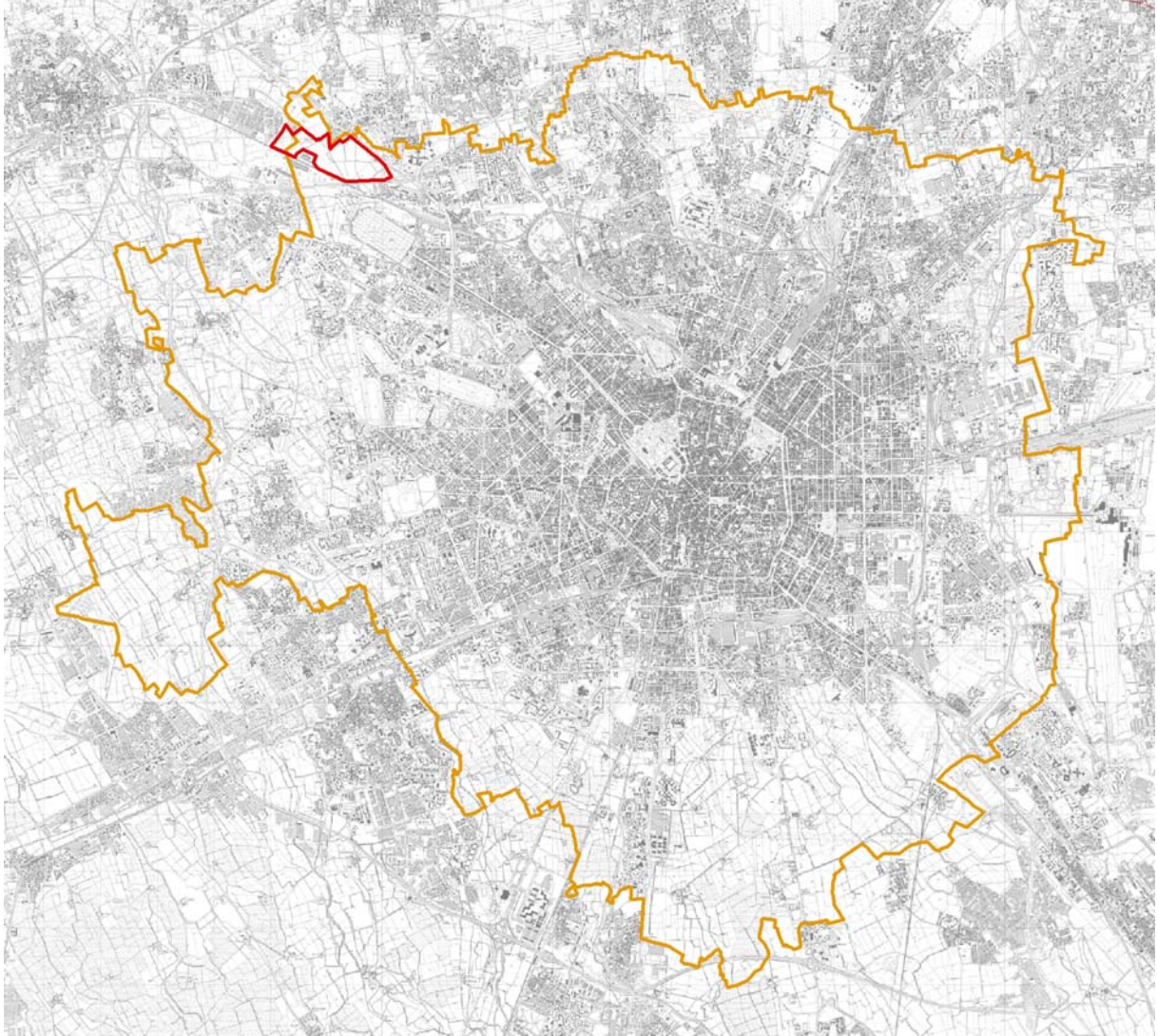
Land use(s) now and planned: Agriculture (actually not cultivated), exposition area on agricultural issues (agro-botanical garden) in 2015; unknown (still imprecise) land use after end of exhibition (ongoing discussion and mobilization among citizens for preserving green/agricultural land)

Status of urban planning: Last approved Master Plan designed the area for agricultural use; in recent years the Municipality changed the official land use in order to permit the exhibition and at the moment there are no precise constraints to land use. Therefore the area will be available after 2015 to the expansion of urban settlements.

Legal aspects: As explained above, there are no legal constraints to preserve the area from urban sprawl, and the real estate attention on expo 2015 is suggesting the owners of nearby areas to exploit any chance to expand their activities also thank to new building volumes.

In the meanwhile a spontaneous network of citizens and local environmental and heritage ngos has completed successfully the collection of the necessary amount of signatures of resident citizens to bind the Municipality to organize a Referendum (to be held in the same occasion or close to next administrative elections is still not clear): one of the questions posed by the Referendum is about the establishment of a strong constraint on the post-Expo land use of the area. If the referendum question will be answered "yes" the new administration will be bound to follow the land conservation approach expressed by the majority of citizens.

Location of the area of local pilot application within the City:



Aerial picture of the area of local pilot application



Picture(s) of the area



Short description of the situation on the area (max. 400 characters)

The area has been designed by the Municipality as location for the oncoming 2015 universal exposition. Many have argued on the basis of the already congested territory (the area is side by side with the new Milano fair) where green land is rapidly disappearing due to the new fair, the ancillary highway links, roads, railways and suburban trains. A popular referendum is being organized to preserve agricultural land use after the Expo. In the meanwhile the area is no longer cultivated and spontaneous vegetation is growing. A first environmental survey has showed no chemical contamination. Soon also agricultural analysis will be performed on the collected samples

Short description of the URBAN SMS-activities foreseen on the area (max. 400 characters)

Short description of the URBAN SMS-activities foreseen on the area (max. 400 characters)

Samples of agricultural land have been collected in late September 2010 and photos of land section have been shot for examination by experts. The evaluation of soil quality with Urban-SMS tools should hence be then performed on the area and results can be used in dissemination of the project in Italy and as basis for the introduction of a soil preservation policy in Italian local administrations.

Please indicate your selection on goals/strategies/tools which will be applied on your local pilot site (not what is potentially possible but what will really be done during project lifetime)

**Aimed goals:**

- G1 Reduced quantity of soil consumption rate & soil sealing.
- G2 Sustainable use of soil considering soil quality (provision of soil functions).

**Applied strategies:**

- S1 Applying sustainable soil management in spatial and urban planning on all levels
- S2 Improving legislation in terms of soil protection as well as proposing an unified legislation approach in CE
- S3 Awareness raising to soil as a natural resource
- S4 Establishing regional cooperation in soil management
- S6 Involving stakeholders/ decision makers at an early stage of management strategy
- S7 Improving management for degraded urban areas
- S8 Introducing compensation and validation of soil functions as market instrument
- S9 Increasing of inner development

**Tested tools:**

- T1 Guidance for soil in SEA/EIA (3.3.2)
- T2 Soil manager Suite (software) including several tools (4.4.4)
- T3 Pilot case application (5.3.3)
- T4 Guidance on how to introduce and apply compensation measures; to be used as market tool (parts of 6.1.4)
- T5 Recommendation for successful stakeholder participation (6.3.2)
- T6 Awareness rising package providing a collection of facts and arguments (6.3.4)
- T7 Report brownfield redevelopment (6.1.3)

Start of the URBAN SMS-pilot-activities: September 2010  
End of the URBAN SMS-pilot-activities: March 2011

Evaluation of results foreseen until: Spring-Summer 2011